

Privacy Policy

Terms of Use

Klodhoppers Ltd Privacy Policy

Last Updated: March 2011

Klodhoppers Ltd. (“Klodhoppers,” “we,” “us,” or “our”) respects your privacy, and knows that you care how information about you is gathered and used. This Privacy Policy (“Policy”) describes the types of information we collect from visitors to the websites owned or operated by Klodhoppers, including <http://www.klodhoppers.com> (the “Site”), and how we use and disclose that information. By using the Site, you consent to the terms of this Policy and our Terms of Use. If you do not agree to the terms of this Policy, please do not use the Site.

We reserve the right to change this Policy at any time and will notify you of such changes by posting the modified Policy on the Site and indicating at the top of the Policy the date it was last updated.

Personal Information We Collect

We collect personal information from visitors to the Site in a number of different ways. For example, you provide us with personal information when you:

- purchase products on the Site.
- create or update an account on the Site.
- subscribe to e-mail newsletters or updates.
- submit product reviews.
- participate in contests, sweepstakes, and other promotions.
- contact us by e-mail or telephone.

The personal information we collect may include your name, e-mail address, gender, date of birth, billing and shipping addresses, telephone number, and credit card information. Please do not submit information that you do not want us to access.

Cookies

We may collect certain information through the use of “cookies” or similar technology. Cookies are small text files that are stored by your browser on your computer’s hard drive. Cookies allow us to count the number of unique and return visitors to the Site. We may also use cookies to measure activity on the Site, which allows us to improve navigation throughout our Site. In addition, cookies may contain information (such as a unique user ID) that logs the pages of the Site you have visited and the products you viewed or searched for. Finally, we may use cookies to identify your IP address, browser version, number of visits, and similar data relating to your navigation of the internet and the Site. If you reject a cookie or set your browser to refuse them, you may not be able to access certain features of the Site.

Pixel Tags

We may also collect certain information through the use of “pixel tags,” also known as “clear GIFs” or “web beacons.” Pixel tags are small graphic images placed on

certain pages of the Site or in certain e-mails from us. When you access these pages or e-mails, pixel tags generate a generic notice of that visit. They usually work in conjunction with cookies, registering when a particular computer visits a particular page. If you turn off cookies, the pixel tag will simply detect an anonymous website visit.

We may ask third-party service providers to use cookies and pixel tags on our behalf to collect certain information.

How We Use Personal Information

In general, we use personal information to provide products and services to you, communicate with you about those products and services, and enhance your experience on the Site. Specifically, personal information may be used to process transactions, respond to questions, maintain on-line accounts, send you information about products or services that may be of interest, analyse and monitor visitor activity to the Site, provide product recommendations and reviews, publish the results of competitions, or other promotions, comply with our legal obligations, and develop a knowledge base regarding users of the Site.

How We Share Personal Information

We will never sell your personal information, and will share it only in the limited circumstances described below:

- with Klodhoppers, its subsidiaries and affiliates, agents and employees.
- with our business partners and vendors. For example, if you purchase goods through the Site, we will have to provide credit card information to our credit card processor for payment purposes, and your name and address to the company that ships our merchandise. Similarly, we may share personal information with designers, manufacturers, distributors, licensees, marketing and advertising partners, and parties that provide support services for the Site. In all cases, we limit the information shared with partners and vendors to that which is necessary to carry out those functions.
- where we are required to disclose personal information in response to law enforcement activity or other governmental request, or when otherwise required or permitted by law.
- to enforce our contract or property rights, enforce the Site's Terms of Use, or when otherwise necessary to protect ourselves.
- due to a sale or merger of one or more of our assets or any division or business line.

We may also use and disclose information in aggregate (so that no individual customers are identified) for marketing, strategic development, and other purposes.

Children

We are concerned about the safety of children, and encourage parents to spend time with their children online and to be familiar with the sites their children visit. The Site is not designed to collect personal information from children who are under 13 years of age, and we do not intend to or knowingly collect such information. If you are under 13, please do not provide personal information on the Site.

Security

The security of your personal information is important to us, and we are committed to handling it carefully. We make reasonable efforts to follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it. For example, we have implemented technology (such as encryption software, secure servers and firewalls) intended to reduce the risk of accidental destruction or loss, or the unauthorised disclosure or access to such personal information, appropriate to the nature of the data concerned. No method of transmission over the Internet, or method of electronic storage, however, is completely secure. Therefore, we cannot guarantee the security of any data you disclose to us online, and in accepting the terms of this Policy by using the Site you accept the inherent risks of disclosing data online and agree that in no event will we, Klodhoppers, or any of its subsidiaries or affiliates be liable for any breach of security or unauthorised third party intrusion.

Other Web Sites

The Site may contain links to websites of third parties who (1) are not affiliated with us, (2) are outside our control, and (3) are not covered by this Policy (“Third Party Websites”). Links provided to Third Party Websites on the Site are provided to you only as a convenience, and the inclusion of any link does not imply reliability and endorsement by us of the content of any such Third Party Websites. We are not responsible for the privacy practices of Third Party Websites, which may collect and use information from you in a manner different to how we do so and accordingly the use of such Third Party Websites is entirely at your own risk. For relevant information, you should review the privacy statements or policies of any Third Party Websites before using them.

Accessing Personal Information

To access, change, or delete your personal information, choose not to receive marketing or other promotional communications from us, or to otherwise change your choices about how we use your personal information, please: (1) update your account details online; (2) follow the unsubscribe instructions located at the end of any marketing communication from us; (3) e-mail us at info@klodhoppers.com, (4) call us at 0044 1273 711132, or (5) write to us at the following address with your request:

Klodhoppers Ltd
103 Blatchington Road
Hove
East Sussex
BN3 3YG.

Please be sure to include in any e-mail or postal mail your full name, e-mail address, postal address, and any message. Please note that such requests may take up to thirty (30) days to become effective.